



GCSE in Business comprises two units:

What is Business Studies?

Students start by studying issues concerning the setting up and operation of a business. They explore the activities of businesses and the reasons for their success or failure. Topics covered include:

Unit 1: Investigating Small Business

This unit looks at the key business concepts, issues and skills involved in starting and running a small business. The focus is very much on how an entrepreneur would set up a business and covers aspects such as: enterprise, spotting a business opportunity and understanding the external influences on businesses. This unit is assessed by examination and will consist of calculations, multiple choice, short-answer and extended writing.

Unit 2: Building a Business

This unit develops students' understanding of the topics covered in Unit 1. Students will begin to understand how, as a business grows, it needs to consider its marketing, finance, staffing and operations. This unit is assessed by examination and will consist of calculations, multiple choice, short-answer and extended-writing.

Why choose Business Studies?

This popular course offers students an insight into the dynamic and highly relevant world of business activity and behaviour. The skills and knowledge learnt are transferable to the working environment and are appealing to prospective employers. The GCSE course leads on to A Level Business and Economics courses which is good preparation for university degrees, apprenticeships and employment.

A variety of techniques are used to stimulate interest in the world of business, one of the most important being the use of daily current affairs and business issues. Skills particularly important for success include analysis, evaluation and communication. It is this, combined with the study of a constantly changing business environment, which provides useful preparation for life after school.