

Graphic Communication

A design course which involves painting, pencil work, felt tips, collage and design work.

GCSE Graphic Communication is a course where students are encouraged to look at and explore ideas relating to design. The project will be taught on how graphic designers and illustrators create imagery for advertising and products. The work produced will be used for posters, album cover art or even magazines.

AQA GCSE in Art - Graphic Communication is comprised of two units:

Component 1

Students will be expected to complete a portfolio of work that is made up from sketchbook work and larger scale final pieces. Two projects will be completed during Year 10 and students will learn about typography, colour awareness in design, computer aided design, painting, prints and collage.

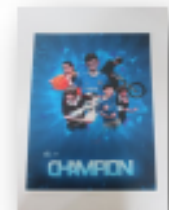
The assessment objectives for Art – Graphic Communication are:

- Develop ideas by looking at artists' work
- Experiment with ideas and materials
- Record ideas from the world around you
- Create personal responses.



During Component 1, students will be expected to:

- Investigate their ideas and use thinking skills to come up with imaginative solutions
- Record their ideas through writing their thoughts and discoveries
- Analyse artists' work
- Take photographs
- Draw from looking at 'real life' objects
- Experiment in a variety of media.



Component 2

This examination consists of nine weeks development work in a sketchbook and a ten hour timed test that takes place over two days to create a personal response. The theme is set by the examination board and it is an 'open' theme so that students can develop their own ideas and work in their own style. The theme usually involves a few starting points for students to choose from, such as '*arrangements, fragments or disguise*'.

Skills

Typography, illustration, hand rendered and digital work. pencil, pen and ink, watercolour, acrylic, digital media and graphics tables

Medium

Pencil, pen and ink, watercolour, acrylic, digital media and graphics tablets