

Curriculum Overview	Subject: Business GCSE Year Group: 11 Examination Board - Edexcel <a href="#">Revision Guide</a>				
When?	What?	Why?	How?	Assessment?	Support?
<b>Autumn Half Term 1</b>	<ul style="list-style-type: none"> <li>Internal and external growth</li> <li>Sources of finance</li> <li>Changes in aims and objectives</li> <li>Barriers to international trade</li> <li>Impact of environmental and ethical consideration</li> </ul>	Building on Year10 content (Starting a small business) to understand how businesses grow	Lesson activities set on Google Class  Individual tasks  ICT based research  Past exam questions	Retrieval activities in all lessons  Key knowledge Google Form test  End of topic test with past papers questions	<a href="#">Revision Guide</a>  Selected Wednesday after school drop in sessions
<b>Autumn Half Term 2</b>	<ul style="list-style-type: none"> <li>The design mix</li> <li>The product life cycle</li> <li>Influences on pricing strategies</li> <li>Promotion strategies</li> <li>Technology and promotion</li> <li>Place</li> </ul>	To understand how businesses make marketing decisions	Lesson activities set on Google Class  Individual tasks  ICT based research  Past exam questions	Retrieval activities in all lessons  Key knowledge Google Form test  End of topic test with past papers questions	<a href="#">Revision Guide</a>  Selected Wednesday after school drop in sessions
<b>Spring Half Term 1</b>	<ul style="list-style-type: none"> <li>Production processes</li> <li>Just-in-time and just-in-case</li> <li>Procurement and logistics</li> <li>Quality</li> <li>Gross and net profit</li> <li>Gross and net profit margin</li> </ul>	To understand how businesses produce goods and make financial decisions	Lesson activities set on Google Class  Individual tasks  ICT based research Past exam questions	Retrieval activities in all lessons  Key knowledge Google Form test  End of topic test with past	<a href="#">Revision Guide</a>  Selected Wednesday after school drop in sessions

				papers questions	
Spring Half Term 2	<ul style="list-style-type: none"> <li>• Organisation structure</li> <li>• Communication</li> <li>• Different ways of working</li> <li>• Different job roles</li> <li>• Motivation</li> <li>• Training</li> </ul>	To understand human resources issues for businesses	Lesson activities set on Google Class  Individual tasks  ICT based research  Past exam questions	Retrieval activities in all lessons  Key knowledge Google Form test  End of topic test with past papers questions	<a href="#">Revision Guide</a>  Selected Wednesday after school drop in sessions